

The Spine Academy Learning SeriesSM

Healthcare Economic Strategies



2008 SUMMER/FALL COURSE SCHEDULE

Providing information about the latest developments in the business of spine care, coding changes, regulations, and documentation requirements



Through the Spine Academy Learning SeriesSM, you can:

- Ask questions and receive answers in real time
- Get a basic overview of spine anatomy
- View techniques, surgical procedures, and medical devices
- Learn spinal CPT and ICD-9 coding by reviewing actual operative reports
- Identify new technologies and common documentation challenges
- Learn coding and reimbursement changes
- Discuss common challenges in spine practices

What do I need in order to participate?

- An e-mail address
- A computer with Internet access for viewing
- A **separate telephone line** for listening

Register online for any of the following programs at:
www.medtronicspinal.com/spine/registration

After you register, you will receive an e-mail confirmation of your registration. Please submit your registration at least 24 hours prior to the start of the course. If you have any questions concerning any of the Spine Academy Learning SeriesSM courses, contact us by e-mail at: spinalcodingmd@medtronic.com or by telephone at **877-690-5353 (SpineLine[®])**.

The programs are sponsored compliments of Healthcare Economic Strategies, Medtronic. A certificate of completion for each program will be provided. There is no charge for participation.

2008 Summer/Fall Courses

(All times are Central Time)

- **June 11 • 1:00 – 2:30 pm**
CEU Basic Spine Coding for Physician Office Staff
- **July 17 • 1:00 – 3:00 pm**
CEU Anatomy: Dissecting Spinal Procedures
- **August 19 • 1:00 – 2:30 pm**
Spine Center Development
- **September 16 • 1:00 – 2:30 pm**
CEU Hospital Inpatient Coding: Spine Surgery Case Study Analysis
- **October 14 • 1:00 – 3:00 pm**
CEU Advanced Spine Coding for Physician Office Staff: Complex Case Analysis
- **November 4 • 1:00 – 2:00 pm**
Solving the Payer Puzzle: Evaluating and Negotiating Commercial Payer Reimbursement

CEU

This program/publication/subscription/etc. has prior approval of the American Academy of Professional Coders for Continuing Education Units. Granting of this approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.

listen. respond. deliver.

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MEDTRONIC
Spinal and Biologics Business
Worldwide Headquarters

2600 Sofamor Danek Drive
Memphis, TN 38132

1800 Pyramid Place
Memphis, TN 38132

(901) 396-3133
(800) 876-3133
Customer Service: (800) 933-2635

www.sofamordanek.com



The Spine Academy Learning SeriesSM Schedule

It's no longer necessary to travel to a classroom in order to stay abreast of changes in the industry. Now it's possible to go online and learn about the latest developments in the business of spine care, coding changes, regulations, and documentation requirements because Medtronic provides live interactive programs free of charge throughout the year.

2008 Summer/Fall Courses

(All times are Central Time)

CEU Basic Spine Coding for Physician Office Staff

Stephanie Albright, RHIA, CPC, SBM & Associates

June 11 • 1:00 – 2:30 pm

Even an experienced coder can be challenged with the complexities of spinal procedure coding. Coding staff less experienced in coding spinal procedures will benefit from this basic overview of spinal anatomy, spinal instrumentation, and basic coding information. *Designed for physician office coding staff.*

CEU Anatomy: Dissecting Spinal Procedures

Chris Bond, MAEL, Senior Manager, Global Training and Development, Bob Smith, Principle Training and Education Specialist, and Leigh Evans, MBA, RHIA, CCS, CCS-P, CPC, Senior Coding and Reimbursement Analyst, Reimbursement Planning

July 17 • 1:00 – 3:00 pm

Understanding the complexity of spinal procedures is essential for proper coding. This course presents the intricate details of spinal procedures and explains the corresponding CPT and ICD-9-CM procedure codes. Be prepared for a great anatomy course that will clarify spinal procedures. *Designed for hospital and physician office coders and other staff.*

Spine Center Development

Jay Williams, MHA, Regional Director, Healthcare Economic Strategies

August 19 • 1:00 – 2:30 pm

The spine center concept is one that spine surgeons and hospitals are considering in order to coordinate the continuum of care for patients with low back pain. This session will discuss the pros and cons of this concept, various components that could be included, how to assess the readiness for this kind of project, and how to get started. *Designed for physicians, administrators, and hospital management.*

CEU Hospital Inpatient Coding: Spine Surgery Case Study Analysis

Pam Lambert, RHIA, CCS, SBM & Associates

September 16 • 1:00 – 2:30 pm

This course is designed for the experienced coder familiar with anatomy and spinal coding basics. In this session, several examples of detailed spine surgery operative reports and case studies will be utilized. *Designed for hospital inpatient coding staff.*

CEU Advanced Spine Coding for Physician Office Staff: Complex Case Analysis

Stephanie Albright, RHIA, CPC, SBM & Associates

October 14 • 1:00 – 3:00 pm

This course is designed for the experienced coder familiar with anatomy, acronyms, and spinal coding basics. Spine cases will be discussed along with the dissection of operative reports. *Designed for the advanced level coder in a physician practice.*

Solving the Payer Puzzle: Evaluating and Negotiating Commercial Payer Reimbursement

Mickey Brown, Director, Mid-South Region, Healthcare Economic Strategies

November 4 • 1:00 – 2:00 pm

There are critical components that can lead to the success or failure in securing coverage and appropriate payment for any surgical treatment or technology. Participants will learn more about what managed care companies are looking for from the contracting process and how hospitals can work with payers for mutual contracting success. *Designed for hospitals CFOs, spine service line directors, managed care contracting executives, physician office administrators, and others interested in the managed care contracting process as it applies to spine services.*